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|   | Hakim Danial Bin Khairil, Graphic Designer cum Social Media Marketing |

Lorong Laksamana 1, Taman Desa Laksamana,

36000, Teluk Intan, Perak

hakim.danial@email.com

01x-xxxxxxx

Social able and super dedicated guy. Love to learn new things to increase my knowledge in that field even more. Love to spend time creating TikTok video and sharing my art piece in social media.

**EDUCATION**

**Diploma in Multimedia**, June 2015 – UITM Johor.

**Highschool,** Dec 2014 – SMK Teluk Intan

**WORKING EXPERIENCE**

Graphic Designer cum Social Media Marketing, 2018-Current – Iflix Malaysia

* Designing virtual poster for newly released movie, series and song
* Preparing all marketing materials for upcoming events (Film’s Festivals)
* Manage social media post
* Create and manage paid ads in Google SEO, Facebook and Instagram

Junior Graphic Designer, 2016-2018- Sobella Sdn.Bhd

* Managing daily social media post by planning the content, creating and posting it
* Shoot and edit short video advertisement for new product release
* Working closely with marketing team for ideas, planning and more

**SOFTWARE EXPERTISE**

* Expert in Photoshop, Illustrator, Premier Pro, Animate, Microsoft Office,
* Moderate in Final Cut Pro, Lightroom, 3D Maya
* Beginner in Java**SOCIAL MEDIA KNOWLEDGE**
* Facebook - Know what content will get the most likes, comment and shares
* Instagram -The importance of building connection with customers through daily social media posting
* Twitter – Know a few retweet “Squad” that can increase the number of engagement.
* TikTok- Importance of keeping up with the trends in this apps to gain follower and increase the chance to appear in “For You Page” section.

**SOFT SKILLS**

* Able to work in a team or individually.
* Understand given instruction and able to share ideas when designing.
* Great at multitasking and able to finish the main task by the time given.

**LANGUAGES**

* Malay (Native)
* English (Intermediate)-Able to fully understand this language

**HOBBIES**

* Drawing
* Creating TikTok videos
* Photography

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